

Cancer Awareness Camp

ACBR, DSPH & ANDC, University of Delhi Delhi-110007

An estimated 19.3 million new cases and 10 million cancer deaths were reported worldwide in 2020. In fact, cancer has become a leading cause of death in many countries. Although there are 36 types of cancers, the three highly prevalent cancers in the context of India are oral cancer in males and breast cancer and cervical cancer in women. Dr. B R Ambedkar Center, Delhi School of Public Health and Acharya Narendra Dev College of the University of Delhi have started CANCER AWARENESS PROGRAM. This program is funded by S&T Communication on "Science, Technology, Engineering, Mathematics, Medicine (STEMM) –India Initiative" (*Bharat Vigyan Darshan*), NCSTC-DST to Prof Daman Saluja (Director, ACBR and Jt Director DSPH) and Dr Sunita Jetley Associate Professor, Dept of Biomedical Sciences, ANDC, University of Delhi. Prof Daman Saluja and Dr Sunita Jaitley along with the help of the social workers in the concerned area, NGOs, qualified physicians of leading hospitals etc are conducting a **community outreach program** in Delhi and NCR region. The project envisages creating awareness in the general public about the importance of prevention of cancer (e.g., Oral and lung cancer by stopping smoking, chewing tobacco, chewing betel nuts), the importance of early diagnosis (for example for breast cancer by self-examination and cervical cancer by annual PAP smear test). Awareness will be created by taking the initiative to mitigate and eradicate this problem in a multi-dimensional approach. It is imperative to communicate that cancer can be cured if diagnosed early and can be prevented by changing habits. It requires a

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multi-pronged approach and each one of us needs to understand the concept of 'One Health Approach'.

Since April 1st, 2022 the team has already conducted four such camps in Delhi-NCR where people from the low-income group were told about cancer, how to do self-examination for early detection of Breast cancer as well as the steps to prevent onset of cancer. In addition, two online webinars have been conducted to educate the college students, faculty and staff.

The main idea is to increase the general public's understanding about cancer and how it can be prevented or diagnosed at an early stage and emphasize the concept of 'One Health Approach' through blended learning and organizing awareness campaigns. This will bridge the gap between physicians and society and emphasize **“diagnosis and treatment of cancer”**. We plan to undertake steps to encourage women to go for regular check-ups for cervical and breast cancer and males for mouth cancer, especially those who smoke and chew tobacco and betel nuts. Documentaries and posters on the ill effects of smoking and chewing betel nuts of different types are being prepared and showcased to the general public. In addition debates, poster competitions will help college students to become more aware of cancer, its cause, and prevention methods.

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B. R Ambedkar Center for Biomedical Research,
Acharya Narendra Dev College
And
Delhi School of Public Health
A project funded by Department of Science and Technology
organizes

Cancer Awareness Series
कैंसर जागरूकता श्रृंखला

<http://www.acbr.uoi.ac.in>

- oral cancer, cervix, breast cancer and prostate cancer

Need of the Hour

- Awareness about the causes, control and treatment
- Prevention by right lifestyle and diet
- Obesity, alcohol and tobacco as causes of many cancer

Our role
Seminars, seminars, conferences and educate people



महिलाओं को कैंसर के प्रति किया जागरूक

सेक्टर-93 स्थित गेझा गांव में आयोजन, चिकित्सकों ने दी सावधानी बरतने की सलाह

माई सिटी रिपोर्टर

नएरुवा। श्री प्रति सोशल परॉडिगम ने सेक्टर-93 स्थित गेझा गांव में 30 से अधिक महिलाओं को कैंसर के प्रति जागरूक किया। मोडरन अंबेडकर सेंटर और अणुसंधान केंद्र, दिल्ली के संयुक्त तत्वावधान में इसका आयोजन किया गया। इससे महिलाओं को कैंसर के प्रति जागरूकता बढ़ेगी और उन्हें कैंसर से बचने में मदद मिलेगी।



सेक्टर-93 स्थित गेझा गांव में महिलाओं को जागरूक करती संस्था की टीम। (आर. 2020)

CANCER AWARENESS
ACBR, ANDC, DSPH,
Univ of Delhi



Director,
Ambedkar Centre for Biomedical Research,
Joint Director, DSPH, Univ. of Delhi

Mrs. Meenakshi Tyagi
Founder & President
Nari Pragati Social
Foundation

Dr. Sumita Jolly
Associate Professor
Dept of Biomedical Science
Program Officer-ANDC
Acharya Narendra Dev College
Univ. of Delhi

Abhishek Tyagi Saxena
President Bharat Nari Parishad



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CANCER AWARENESS DSPH, ANDC, ACBR Univ of Delhi subheading



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CANCER AWARENESS SERIES

By

DSPH, ACBR, ANDC, MH, Univ of Delhi

Let's make India "AWARE"
 Miranda House: The Host
 National Service Scheme
 Dr Mani Sharma
 Program Officer

Uttam Bharat Abhiyan Cell
 Dr Nisha Vashishtha
 Convener

Rakshita Singh
 President- NSS

Cancer Awareness Series/ कैंसर जागरूकता श्रृंखला
 On
 CANCER PREVENTION AND PALLIATIVE CARE
 Date: 25th June Time: 3pm
 ZOOM id: 82566116451, Password: prevention

Experts from
 DHARAMSHILA CANCER FOUNDATION
 AND RESEARCH CENTER

Prof Dr Ramesh Dawar
 Vice president
 DCFRC

Dr Amit Jain
 Palli & palliative
 Care expert

Dr Pragya Singh
 Sr. Manager
 Projects DCFRC

Dr Sanita Jetly (Coordinator)
 Program Officer NSS@ANDC

Factors that you CAN CONTROL

- Avoid exposure to cleaning fluids, paints, thinners, pesticides, fungicides and chemicals.
- Avoid multiple sex partners.
- Practice sun safety and recognize when skin changes occur.
- Treatment of HIV, Hepatitis B & C, Papilloma Virus
- Vaccination for ...
 - Hepatitis B
 - Human Papilloma Virus

PRIMARY PREVENTION
 Factors that you CAN CONTROL

- Limit consumption of salty foods and foods processed with salt (sodium)
- Don't use supplements to protect against cancer

Why are we talking about Palliative Care?

- Incidence of cancer and other diseases is rising rapidly due to changing lifestyles and increased longevity.
- India detects 12 lakh new cases of cancer every year and out of these 8.3 lakhs cases are diagnosed in advanced stages, when cure is not possible.
- By the year 2035 about 54 lakhs people will require Palliative Care.

Present Glimpses of Cancer Awareness Series
 25th June, 2022

Dr Ramesh Dawar

CANCER PREVENTION

Professor (Dr.) R. Dawar
 DHARAMSHILA CANCER FOUNDATION AND RESEARCH CENTER

CAUSES OF CANCER

tobacco and tobacco products cause cancer.
 alcohol promotes cancer
 high fat foods and overweight
 actions Helicobacter Pylori, HIV, hepatitis B and C, HPV Virus etc.
 environmental Pollution, extensive use of pesticides in agriculture, exposure to radiation and asbestos.
 genetic
 unknown

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Dr. B. R Ambedkar Center for Biomedical Research
Acharya Narendra Dev College and Delhi School of Public Health
 (A project funded by Department of Science and Technology) And
Bhor-Living Humanly Foundation
 (Mission – Swashtya Kavach) with

SHAKTI SHALINI
 AN NGO PROMOTING GENDER EQUALITY SINCE 1987
 presents
Cancer Awareness Series
कैंसर जागरूकता श्रृंखला
Experts from Max Hospital Team

Dr Meenu Walia
 (Oncologist and Head of the Department)

Ms Saheli Gupta
 (oncology coordinator)

Awareness
Breast, Prostate, Oral & Cervix Cancer Causes , Prevention Control and Treatment
 June 23rd 2022 at 11 am
 Venue : Basti Vyas Kendra Block 10 Nehru Nagar. Landmark, Jhulelal Mandir
 Let's make India "AWARE"



Cancer Awareness Project
कैंसर जागरूकता
 Under the aegis of Department of Science and technology

Prof. Daman Saluja
 Principal Investigator
 Director-Dr. B. R. Ambedkar Centre For Biomedical Research
 Joint Director-Delhi school of Public health-Univ. of Delhi

Dr Sunita Jetly
 Co-Principal Investigator
 Associate Professor
 Dept of Biomedical Science
 Program Officer@NSS- ANDC
 Acharya Narendra Dev College
 Univ. Of Delhi

Mrs Aman Khanna
 Social Activist
 President
 Bhor-Living Humanly Foundation

Student Volunteers :
 National Service Scheme of ANDC , Univ. Of Delhi
 President NSS: Vidhi Singh

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 And
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कैंसर जागरूकता श्रृंखला

Highly prevalent cancer in India are

- ✓ oral cancer cervix breast cancer and Prostate can

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❖ Our role

Webinars, seminars, conferences and educate people in aspects related to cancer
 To provide platform where doctors social activists and health care workers can interact face to face with masses and inform them the truth and myths about cancer
 To interact with masses pan India and help them understanding prevention strategies Nature Cure protocols yoga, lifestyle modification and increasing the happiness index.

Principal Investigator-Prof Daman Saluja(ACBR,DSPH)

